



Mid Coast Connect partners with Coffs Harbour City Council to provide an annual careers day for the Coffs Coast.

Some 1500 senior students from eleven high schools in the region from Macksville to Dorrigo to Grafton attend annually. In 2018 other agencies will be encouraged to have other young job-seekers participate.

In 2018 the event is scheduled for Thursday 31<sup>st</sup> May (9:30 am to 12:30pm) and this is the 13<sup>th</sup> year for this event.

A strong local economy is underpinned by an appropriately qualified and motivated workforce. This workforce development initiative contributes to encouraging young people to build a career in the region by informing of them of vocational opportunities and the pathways to employment. The careers day is important in terms of raising the awareness and aspirations of young people about their careers.

The overall objective is to improve the outlook for those on a trajectory to enter the workforce about the employment prospects in the region, thereby contributing to maintaining a skilled workforce for the developing economy.

**Highlighting ICT (Information and Communications Technologies) and the importance of STEM (Science Technology Engineering and Mathematics) is also an objective.**

Emphasis is placed on the sectors of the economy where there is employment growth and demand, particularly the Health and Community Services sector, and Professional Services.

Sixty career champions showcase careers in their industry and associated learning pathways and support services. They:

- Include activities or displays that assist with interaction/engagement with students
- Showcase the range of occupations included in their enterprises

Career showcases are supported by Health Careers Workshops and Professional Services Career Workshops. Workshops are ten minute career conversations in small groups (10-12 students) with a professional, and where possible a current student.

Trades are highlighted with hands-on Try-a-Trade activities.

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for Mid Coast Connect

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