

[Date]

Hi [name],

We recently sent you an invitation to our business seminar, 'Switch On Your Brand'. Places are filling fast so you need to book now in order to not miss out on this great opportunity. Our guest speaker is a leading marketing and business development professional who will impart some real, everyday strategies to help build your business and grow your customer base.

In just over 30 minutes, you will learn ways to develop a successful advertising strategy focusing on:

The best ways to Switch On Your Brand and keep it on.
The S.M.A.R.T.E.R. way to successful marketing.
Your best customers and how to keep them.

Our seminars are totally **free of charge** with absolutely no obligation to purchase advertising. If however, you decide to participate in our programme you're eligible for a **discount of more than 50%** on our standard advertising rate*.

*This special offer is only available the week of the seminar.

Below are the business seminar dates and times. To register, simply tick the session and time that suits you and fax back to 02 6651 5345 attention Trilby Anderson.

Alternatively, you can log on to www.SwitchOnYourBrand.com.au/CoffsHarbour

Name _____ Company _____

Phone _____

NOVOTEL COFFS HARBOUR PACIFIC BAY RESORT

Jetty Room & Island Courtyard
Cnr Pacific Highway & Bay Drive
Coffs Harbour NSW 2450

Monday 26TH October 2009

Morning 8:00am 10:00am 12:00pm
Afternoon 2:00pm 4:00pm 6:00pm

Tuesday 27TH October 2009

Morning 8:00am 10:00am 12:00pm
Afternoon 2:00pm 4:00pm

I look forward to seeing you there,



Richard Reynolds
General Manager
The Coffs Coast Advocate